

*As approved by the Governing Board on Monday, December 12, 2022.*

**CALIFORNIA EARTHQUAKE AUTHORITY  
CALIFORNIA RESIDENTIAL MITIGATION PROGRAM  
GOVERNING BOARD TELECONFERENCE MEETING  
MINUTES**

**Tuesday, September 6, 2022  
1:00 p.m.**

Members of the California Residential Mitigation Program (CRMP) Governing Board in attendance:

Laurie Johnson, Chair, CRMP Governing Board  
Lori Nezhura, Vice Chair Appointee, Deputy Director, California Office of Emergency Services (Cal OES)  
Jennifer Bollinger, Chief Counsel, Cal OES

Members of the CRMP Staff in attendance:

Janiele Maffei, Executive Director, CRMP  
Annde Ewertsen, Managing Director, CRMP  
Benjamin Kirwan, Treasurer, CRMP  
Seth Merewitz, Counsel, CRMP  
Maura White, Program Analyst, CRMP

Also Present:

No members of the public addressed the Governing Board.

**1. Call to order and member roll call.**

Chair Johnson called the September 6, 2022, meeting, a continuation of the August 23, 2022, meeting, to order at 1:00 p.m. A quorum was achieved.

**2. Consideration of Board action on approving a public relations contract with KP Public Affairs, if deemed necessary by the Managing Director and authorizing the Executive Director to negotiate and finalize the agreement.**

Annde Ewertsen, CRMP Managing Director, provided a slide presentation overview of the background, analysis, and recommendation for awarding an additional marketing contract for current and future programming needs, due to an increase in business in the last several months.

Discussion

Ms. Nezhura asked if the increase in business is outside the scope of the existing contract or outside the capability of the existing contractor to take it on.

Ms. Ewertsen stated an increase in business is anticipated with the two multi-family grant opportunities that have been presented as well as the Earthquake Soft-Story (ESS) and

Earthquake Brace + Bolt (EBB) Programs. Additional contractors would allow greater flexibility should the need increase beyond the capacity of one contractor.

**MOTION:** Ms. Nezhura moved approval to contract with KP Public Affairs, if deemed necessary by the Managing Director, and to authorize the Executive Director to negotiate and finalize the agreement. Ms. Bollinger seconded. Motion carried unanimously.

**3. Public comment on items that do not appear on this agenda and public requests that those matters be placed on a future agenda.**

There were no questions or comments from the public.

**4. Adjournment.**

**MOTION:** Chair Johnson moved to adjourn the September 6, 2022, continuation meeting. Ms. Bollinger seconded. Motion carried unanimously.

There being no further business, the meeting was adjourned at 1:08 p.m.